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**ABSTRACT OF THE DISCLOSURE**

A system and method for sizing shoes for the foot of a user. A computer is provided that is adapted to receive a digital image of the foot, the computer  
5 having stored thereon a software package that includes an image processing component and a foot data component and optionally. The image processing component is adapted for receiving the digital image of the foot and producing a trace outline of the foot. The foot data component is adapted to receive the trace outline and determine foot data from the  
10 trace outline. The comparator component is adapted to receive the foot data and generate, based on the foot data, at least one of an indicator of the shoe size of the foot and an indicator of the best fitting shoe from among a plurality of shoes.